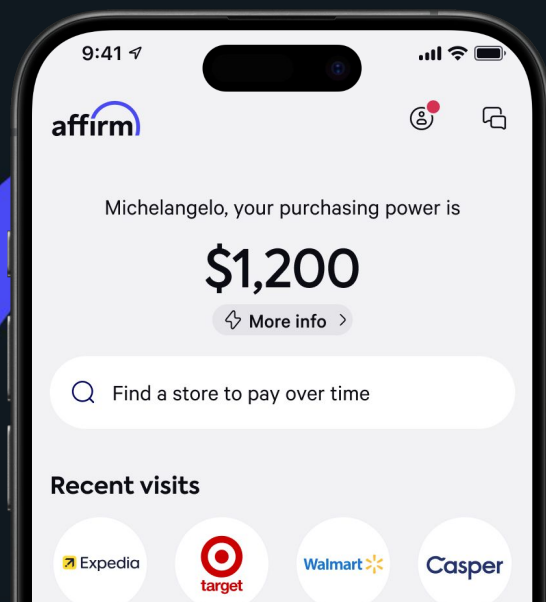




Buy now, pay later for your business— but smarter



21.9M+

active shoppers

357K+

merchants

+80

Net promoter score

About Affirm

Affirm gives your customers a smarter way to pay with no hidden fees or surprises—unlike those other pay-over-time providers. By offering flexible payments, you can expand your customer base and increase average order value for impactful, sustainable results.

Our partners include

Walmart   PELOTON 

BONOBOS  DELTA
VACATIONS

Customized solutions

Choose what's best for your business, from 4 interest-free payments every 2 weeks to monthly installments.

More revenue, less risk

Get paid up front. Affirm helps take on risk, from costly chargebacks to fraud.

Getting started is easy

From sign-up to launch, adding Affirm to your checkout is a snap.



Drive conversion at each stage of the customer journey

Acquire

Win customers by accessing our expansive shopper network.

Monetize

Boost revenue with flexible payments and people-first teams.

Retain

Build loyalty with customer re-engagement and a modernized return process.



Flexible, tailored programs

Capture every possible sale with a range of term length options and omnichannel solutions.

+20%

Increase in overall conversion



Premium customer network

Tap into 12.7M+ high-intent shoppers through our app, website, email marketing, and more.

+85%

Increase in average order value



Proven retention model

Increase customer satisfaction and retention—our partners see a 20% annual repeat purchase rate.

+64%

Loans taken out by repeat users

Ready to get started? Talk to your account manager today.