



Copy and paste the following text into your landing page.

Please don't alter this text without approval from Affirm. You can reach out to your Client Success Manager or merchanthelp@affirm.com with any questions or concerns.

Hero	{insert your own header image}
Headline	Make 4 interest-free payments with Affirm
Subhead	When inspiration strikes, say yes with confidence—knowing you'll never pay a penny more than your purchase price.
CTA	Prequalify now {Button should link to prequalification page.} OR Just select {Affirm logo} at checkout {Download Affirm logo here. Static text only.}

Headline	How Affirm Works
Subhead	Buying with Affirm is simple
Steps	<ol style="list-style-type: none">1. Fill your cart When you're done shopping, select Affirm at checkout.2. Choose how you pay Enter a few pieces of info for a real-time decision.3. Pay over time Make 4 payments every 2 weeks at affirm.com or in the Affirm app. You'll get email and text reminders.

Headline	Say yes with confidence
Subhead	When you buy with Affirm, you always know exactly what you'll owe and when you'll be done paying. You'll never pay a hidden fee—or any fee, for that matter.

Value Props	<p>Transparent Never pay more than the price of your purchase.</p> <p>Flexible It only takes a moment, and checking your eligibility won't affect your credit score.</p> <p>Fair Affirm won't charge you late fees or penalties of any kind, ever.</p>
Disclosure	<p>Payment options are offered by Affirm and are subject to an eligibility check. Options depend on your purchase amount, and a down payment may be required. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Finance Lender license. For licenses and disclosures, see affirm.com/licenses.</p>

FAQs	<p>Can I pay off my purchase early? Yes! There's no penalty for paying early.</p> <p>How do I make my payments? You can make or schedule payments at affirm.com or in the Affirm app for iOS or Android. Affirm will send you email and text reminders before payments are due.</p> <p>Can I return an item I bought with Affirm? Yes—you can return an item you bought with Affirm by initiating the return process with the store.</p> <p>Does checking my eligibility affect my credit score? No—your credit score won't be affected when you create an Affirm account or check your eligibility. If you decide to buy with Affirm, this may impact your credit score. You can find more information in Affirm's Help Center.</p> <p>Do I need a mobile number to use Affirm? Yes, you'll need a mobile phone number from the U.S. or U.S. territories. This helps Affirm verify it's really you who is creating your account and signing in.</p> <p>Where can I learn more about Affirm? You can visit their website at affirm.com.</p>
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