



Alcohol and alcoholic foods

Marketing Compliance Supplement

Affirm is a **buy now pay later** option for your customers.

Marketing Affirm

as easy as

1. Comply with applicable laws and alcohol industry standards so you can include Affirm in your marketing.
2. Review Affirm's [Marketing Compliance Guides](#)
3. Follow Affirm's Marketing Best Practices [here](#)
4. Use our [library of easy-to-implement](#) designs with Affirm's branding assets
5. Monitor your website's compliance with Affirm marketing requirements

Questions?

If you have a question or concern on how to market Affirm, you can reach Affirm by visiting businesshub.affirm.com