## PAY IN 4

## Finance plan change checklist

affirm

You will use this checklist within the **first 30 days** of switching from either Adaptive Checkout or Installments to Pay in 4.

Remove instances where loans above 0% APR are mentioned on your website. Look closely at materials in all channels, including:

- FAQ and help center pages
- Financing options pages
- Banner and display ads
- Affirm-related landing pages
- Product/checkout pages
- Emails with messaging about
  Affirm or financing

## **Disclosures**

Replace all instances of old disclosures with the following:

Payment options through Affirm are subject to an eligibility check and may not be available everywhere. Options depend on your purchase amount, and a down payment may be required. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. For licenses and disclosures, see affirm.com/licenses.

See the full <u>Pay in 4 Marketing</u> <u>Compliance Guide</u> to check if you can use shorter alternatives to this disclosure.