GENERIC

EMAIL TEMPLATES	<image headline & subhead> **Now offering flexible payment plans with Affirm** Split your purchase into monthly payments. <body copy> [business name] now lets you pay over time with Affirm, making it simple to get what you need upfront. Just select Affirm when paying your invoice to split up the cost. <cta> Learn more <disclosure> Rates from {0–36% APR} {10–36% APR}. Payment options through Affirm are subject to an eligibility check and are provided by these lending partners: affirm.com/lenders. Options depend on your purchase amount, and a down payment may be required. Affirm availability and eligibility may vary. Restrictions apply. See affirm.com/terms#use. Estimated payment amount may exclude taxes and shipping. Loan payment(s), including interest, may be due before the merchant provides all services. You may not receive a rebate of any interest that may have already accrued on an amount that later gets refunded. For licenses and disclosures, including information for New Mexico residents, see affirm.com/licenses. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506. Affirm and its lending partners do business in accordance with federal Fair Lending laws. Unless prompted for a registered business name at application, Affirm loans are primarily for personal, family, or household use only. Unsubscribe [Link]	<image headline & subhead> **Paying your invoice just got more flexible** Look for the Affirm payment option to split your cost into smaller monthly payments. <body copy> You now have more flexibility when paying your invoice. With Affirm, you can split your total cost into smaller monthly payments and don't have to settle everything upfront, making it easier to manage your cost. Just look for the Affirm payment option on your invoice. <cta> Learn more <disclosure> Rates from {0–36% APR} {10–36% APR}. Payment options through Affirm are subject to an eligibility check and are provided by these lending partners: affirm.com/lenders. Options depend on your purchase amount, and a down payment may be required. Affirm availability and eligibility may vary. Restrictions apply. See affirm.com/terms#use. Estimated payment amount may exclude taxes and shipping. Loan payment(s), including interest, may be due before the merchant provides all services. You may not receive a rebate of any interest that may have already accrued on an amount that later gets refunded. For licenses and disclosures, including information for New Mexico residents, see affirm.com/licenses. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506. Affirm and its lending partners do business in accordance with federal Fair Lending laws. Unless prompted for a registered business name at application, Affirm loans are primarily for personal, family, or household use only.

	Insert valid physical mailing address	Unsubscribe [Link] Insert valid physical mailing address
IN-APP NOTIFICATION	<headline> Pay your invoice with a flexible plan <description> Split your purchase at [business name] into monthly payments with Affirm. T&Cs apply.	
INSTAGRAM	<image headline> Get started today. Pay over time. <caption copy> You can now split your purchase into flexible monthly payments with Affirm. <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
LINKEDIN	<image headline> We're now offering flexible ways to pay <caption copy> Choose Affirm when paying your invoice and split your purchase into monthly payments. <cta> Learn more <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
FACEBOOK	<image headline> Flexible payment options available with Affirm <caption copy> Now you can split your purchase into monthly payments. <cta> Learn more <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
TIKTOK	<image headline> We're offering flexible payment plans	

	<caption copy> Pay over time with a monthly payment plan with Affirm. <cta> Learn more <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
TWITTER/X	<image headline> Simple monthly payment plans with Affirm <caption copy> Now you can split your purchase into flexible monthly payments. <cta> Learn more <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
WEB BANNER	<headline> Get started today. Pay over time with Affirm. <subhead> Split your purchase into a flexible monthly payment plan. Choose Affirm when paying your invoice. <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	
HOMEPAGE BANNERS	<headline> Flexible payment plans now available with Affirm <subhead> Make big purchases more manageable with clear, predictable monthly payments. <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.	<headline> Choose monthly payments <subhead> Select Affirm and split up your purchase with flexible monthly payment options. <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.
COMMUNITY POST	<headline> Now offering payment plans with Affirm <community post>	

	We’re excited to share that we now offer Affirm. That means you can split your purchase into simple monthly payments instead of settling everything upfront. It’s a flexible way to get what you need sooner. With Affirm, you get: - Flexible payment options - No late or hidden fees - A more transparent way to manage your spending Just select Affirm when paying your invoice. <disclosure> Subject to eligibility. See lending terms at affirm.com/disclosures. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.