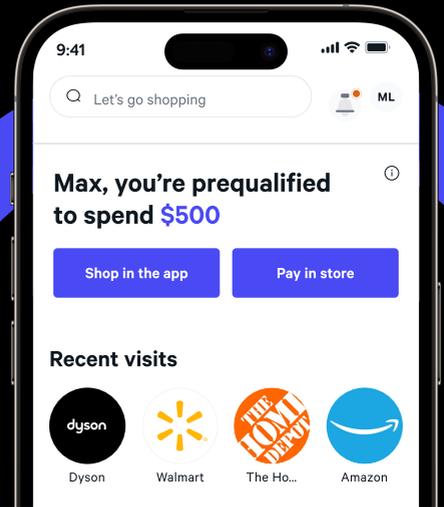




Buy now, pay later for your business— but smarter



16M+

shoppers

240K+

merchants

+80

Net promoter score

About Affirm

Affirm gives your customers a smarter way to pay with no hidden fees or surprises—unlike those other pay-over-time providers. By offering flexible payments, you can expand your customer base and increase average order value for impactful, sustainable results.

Our partners include

Walmart*  PELOTON

Booking.com  TARGET

Customized solutions

Choose what's best for your business, from 4 interest-free payments every 2 weeks to monthly installments.

More revenue, less risk

Get paid up front. Affirm helps take on risk, from costly chargebacks to fraud.

Getting started is easy

From sign-up to launch, adding Affirm to your checkout is a snap.



Drive conversion at each stage of the customer journey

Acquire

Win customers by accessing our expansive shopper network.

Monetize

Boost revenue with flexible payments and people-first teams.

Retain

Build loyalty with customer re-engagement and a modernized return process.



Flexible, tailored programs

Capture every possible sale with a range of term length options and omnichannel solutions.

+20%

Increase in overall conversion



Premium customer network

Tap into 12.7M+ high-intent shoppers through our app, website, email marketing, and more.

+85%

Increase in average order value



Proven retention model

Increase customer satisfaction and retention—our partners see a 20% annual repeat purchase rate.

+64%

Loans taken out by repeat users

Ready to get started? Talk to your account manager today.