

## PAY IN 4

# Finance plan change checklist

You will use this checklist within the **first 30 days** of switching from either Adaptive Checkout or Installments to Pay in 4.

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Remove instances where loans above 0% APR are mentioned on your website. Look closely at materials in all channels, including:

- FAQ and help center pages
- Financing options pages
- Banner and display ads
- Affirm-related landing pages
- Product/checkout pages
- Emails with messaging about Affirm or financing

### Disclosures

Replace all instances of old disclosures with the following:

***Payment options are offered by Affirm, are subject to an eligibility check, and may not be available in all states. Options depend on your purchase amount, and a down payment may be required. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Finance Lenders Law license.***

See the full [Pay in 4 Marketing Compliance Guide](#) to check if you can use shorter alternatives to this disclosure.



MARKETING COMPLIANCE GUIDE: SPLIT PAY